

A transatlantic dialogue on IP

20th June 2025 - 10 am to 1 pm

Palazzo delle Stelline, Pirelli room, Corso Magenta 59, Milano

Program:

Moderator: Sofia Santoro, European Patent Attorney

Welcome Address from the Presidents of the Associations

Sergio Lasca (AICIPI), Simona Lavagnini (AIPPI), Francesco Paolo Vatti (FICPI), Mattia Dalla Costa (LES), Giorgio Checcacci (Union IP) & Kim Van Voorhis (AIPLA).

Italian sounding: navigating IP enforcement challenges in the USA and Europe

Lisa Gaspari, Legal Officer at Alpinestars, AICIPI
Will Freeman, Legal Counsel, AIPLA

Tackling Greenwashing Across the Atlantic: Legal Frameworks in Europe vs. the USA

Luca Manfroì Giancarlo, European Trade Mark Attorney, FICPI
Lauren Keller, Lawyer, AIPLA

Transatlantic Perspectives on ADR and patents: Resolving conflicts in the UPC system and in the USA

Cristiano Bacchini, Lawyer, AIPPI
Kevin Tottis, US IP Litigator, AIPLA

Trends and new developments of case law on cross border patent litigation

Anna Maria Stein, Lawyer, LES Italy
Tammy Terry, US IP Litigator, AIPLA

Navigating Ethical Challenges in AI: Regulatory and Deontological Perspectives from Europe and the USA

Giorgio Checcacci, President of the Italian group of Union-ip
Margaret Polson, US Patent Attorney, AIPLA

Q&A Session
Light lunch and networking



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This event will be held both in-person and virtually.
Registered participants will receive a live streaming link prior to the event.

A request for CLE credits is pending before the Italian Bar Association and the Italian IP Attorney Association.