

**oriGIn**

Organization for an International  
Geographical Indications Network

With the support of



**IGE | IPI**

Eidgenössisches Institut für Geistiges Eigentum  
Institut Fédéral de la Propriété Intellectuelle  
Istituto Federale della Proprietà Intellettuale  
Swiss Federal Institute of Intellectual Property

**12-13 June**

# **oriGIn 2025 Expert Meeting**

**oriGIn's Office, Geneva**

**Octagon, 2 chemin du Pavillon  
Auditorium, Ground floor**

## **Partners**



**Gold**



**Silver**



**Bronze**



Thursday, 12 June			
<b>14.00 - 15.45 Panel I: GIs in TLDs</b> Time: 1h 45m	15.45 - 16.00 - Coffee break	<b>16.00 - 17.45 Panel II: TMs Applications</b> Time: 1h 45m	<b>17.45 - 19.30 Panel III: Technology</b> Time: 1h 45m
Moderator: Massimo Vittori, oriGIn Speakers: <ul style="list-style-type: none"><li>Issues related to the protection of Champagne in gTLDs: Charles Goemaere, Comité Champagne</li><li>GIs in the context of the forthcoming ICANN gTLDs round: Laurent Ferrali, ICANN</li><li>GIs in EU ccTLDs, new rules of Regulation 2024/1143: Luca Cianfoni, DG Agri, European Commission</li><li>Recent case law: Caroline Casalonga, Casalonga</li><li>Recent case law: Ivett Paulovics, Paulovics</li><li>Recent case law: Stefano Vergano, Jacobacci Avvocati</li></ul>		Moderator: Fernando Cano Treviño, CRT Speakers: <ul style="list-style-type: none"><li>Recent EUIPO case law and possible revision of the EUIPO trademark guidelines in light of Regulation 2024/1143: Hugh O'Neill, EUIPO</li><li>Case law in the EU: Nicolas Clarembeaux, Altius / Ginevra Righini, DLA Piper</li><li>Case law in the EU: Paolo Veronesi, SIB</li><li>Case law in Turkey: Ozlem Futman, Ofoventura</li><li>Case law concerning Cognac around the world: Rodolphe Boissonot, BNIC</li><li>Case law in Latin America: Eduardo Varela, Cavelier Abogados (online)</li></ul>	Moderator: Gianluigi Ligasacchi, ISIT Speakers: <ul style="list-style-type: none"><li>Solutions / systems offered by Isual: Arianna Ruzza, Isual</li><li>Solutions / systems offered by SICPA: Xavier Urbaneja, SICPA</li><li>Solutions / systems offered by Enersem: Matteo Zanchi, Enersem</li><li>Solutions / systems offered by Griffeshield: Lamberto Coppa, Roberta Sala Peup, Griffeshield</li><li>Solutions / systems offered by Inexto: Felipe Muñoz, Inexto</li><li>Traceability app (KOLTITRACE) for Café Villa Rica: Reto Meili, IPI Switzerland</li></ul>
Q&A and Conclusions		Q&A and Conclusions	Q&A and Conclusions
19.30-23.00 Networking Cocktail: Opening remarks and GIs Experience			
Friday, 13 June			
<b>09.00 - 11.00 Panel IV: GI Agreements</b> Time: 2h	11.00 - 11.30 - Coffee break	<b>11.30 - 13.15 Panel V: Craft and industrial GIs</b> Time: 1h 45m	Lunch buffet Octagon Restaurant (option, upon reservation)
Moderator: Delphine Marie-Vivien, CIRAD Speakers: <ul style="list-style-type: none"><li>Point of view of GI Groups: Simone Calzi, Consorzio Prosciutto di Parma</li><li>Point of view of GI Groups: Giorgio Bocedi, Consorzio Parmigiano-Reggiano</li><li>Point of view of practitioners: Jurg Simon, Lenz &amp; Staehelin</li><li>Point of view of practitioners: Alessandro Sciarra, Rita Tardiolo, Bird&amp;Bird</li><li>Point of view of public authorities: Erik Thévenod-Mottet, Nicolas Guyot, IPI Switzerland</li><li>Point of view of public authorities: Giulio Menato, EU Delegation Geneva</li><li>Point of view of international organizations: Alexandra Grazioli, WIPO</li></ul>		Moderator: Pilar Montero, UNI Alicante Speakers: <ul style="list-style-type: none"><li>Issues &amp; opportunities from the point of view of German CI GIs: Andrea Ringle, BLR</li><li>Issues &amp; opportunities from the point of view of French CI GIs: Arnaud Lellinger, LLF Avocats</li><li>Issues &amp; opportunities from the point of view of Italian CI GIs: Aksel Nikaj, Bernard O'Connor, O'Connor &amp; Company</li><li>Issues &amp; opportunities for "Sartoria Napoletana": Cristina Dalcuore, Le Mani di Napoli</li><li>Issues and opportunities for "pottery of Sejenane": Leila Msellati, ONAT / Antoine Ginestet, GI Consultant</li><li>Answers &amp; clarifications based on the relevant rules of Regulation 2023/2411: Hugh O'Neill, EUIPO, Tamas Kiraly, DG Grow, European Commission (online)</li></ul>	
Q&A and Conclusions		Q&A and Conclusions	